

Get up to \$250 cash in your pocket.

# Be smart. Shop smart.

With SmartShopper<sup>®</sup> get cash rewards up to \$250 for choosing quality care at a lower cost.

## Get started:



### Register

Create a MyBlue<sup>®</sup> account at [bluecrossma.com/myblue](http://bluecrossma.com/myblue) by selecting Register Now.



### Shop—online or by phone

#### Online:

- Select the Find a Doctor & Estimate Costs box
- On the Find a Doctor & Estimate Costs home page, select the Go to Find a Doctor & Estimate Costs button
- Next, select the SmartShopper Shop for Procedures button

#### Phone:

Have a member of the Personal Assistant Team find the best care options that return the biggest reward—simply call **1-877-281-3722**, Monday-Thursday, 8:00 a.m. - 8:00 p.m., or Friday, 8:00 a.m. - 6:00 p.m.



### Have the Procedure

Have your procedure at the eligible location of your choice, and earn cash rewards!

If your doctor already scheduled a service for you, please call 1-877-281-3722 and the Personal Assistant Team will determine if the provider you're scheduled to see qualifies for an incentive. If not, you'll need to reschedule your appointment with a reward-eligible provider to qualify for a cash reward, and possibly get a new referral from your doctor.



### Get Rewarded

Once the claim for your eligible procedure is processed, Vitals<sup>®</sup>, an independent company, will mail your reward check to you within 6 to 8 weeks.

## Sample List of Eligible Procedures:

Procedure	Your reward
Colonoscopy	up to \$250
Gall Bladder Surgery	up to \$250
Knee Surgery	up to \$250
Shoulder Surgery	up to \$250
Bronchoscopy	up to \$150
Bunionectomy	up to \$150
Carpal Tunnel Surgery	up to \$150
Ear, Nose & Throat	up to \$150
Hernia Repair Surgery	up to \$150
Upper GI	up to \$150
MRIs	up to \$100
CT Scan	up to \$75
Mammograms	up to \$50
Ultrasounds	up to \$50

Some plans and services may require a referral from your doctor. Be sure to check your benefits or call Member Services at the number on the back of your ID card. SmartShopper is managed by Vitals,<sup>®</sup> an independent company. The money you receive may be considered taxable income. Consult your tax advisor. Members with coverage under Medicaid or Medicare (including as secondary payer) are not eligible to receive incentive rewards under the SmartShopper Program.

## Questions?

Please contact [SmartShopperSupport@vitals.com](mailto:SmartShopperSupport@vitals.com) or call **1-877-281-3722**, Monday – Thursday, 8:00 a.m. – 8:00 p.m., or Friday, 8:00 a.m. – 6:00 p.m.



MASSACHUSETTS

Introducing  
smartshopper<sup>®</sup>

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ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Services at the number on your ID Card (TTY: 711).

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ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).

ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

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