



# You'll love saving money on eligible medical care!

SmartShopper can help you find and compare in-network, quality procedure costs, save money and earn cash.

## How it works



### 1. SHOP

by phone or online



### 2. GO

to a cost-effective, in-network location you choose



### 3. EARN

\$25 or more in cash rewards

## Why SmartShopper?

- Prices for the same in-network, quality procedure can vary dramatically between locations
- SmartShopper lets you compare convenient, in-network locations and choose a cost-effective location
- You may save money out-of-pocket and earn a share of the overall savings as a cash reward
- It's easy to shop online or with a Personal Assistant, who can also schedule your procedure



**98% of SmartShoppers would recommend the program to a friend or co-worker.**

2062 Survey of SmartShopper Users

Log in to [myblue.bluecrossma.com](https://myblue.bluecrossma.com) and click the SmartShopper link to start saving or call the Personal Assistant Team at 1-877-281-3722.

Call the SmartShopper Personal Assistant Team Monday through Thursday from 8 a.m. to 8 p.m. and Friday from 8 a.m. to 6 p.m. ET.



MASSACHUSETTS

SmartShopper<sup>®</sup>

The SmartShopper program is offered by Sapphire Digital, an independent company. Incentives available for select procedures only. Payments are a taxable form of income. Rewards may be delivered by check or an alternative form of payment. Members with coverage under Medicaid or Medicare (including as secondary payer) are not eligible to receive incentive rewards under the SmartShopper program.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation or gender identity. ATENCIÓN: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID Card (TTY: 711).

ATENÇÃO: Se fala português, você tem à disposição serviços gratuitos de assistência com o idioma. Ligue para o número de Serviço ao Cliente que figura em sua tarjeta de identificação (TTY: 711). ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

Some plans and services may require a referral from your doctor. Be sure to check your benefits or call Member Service at the number on the back of your ID card. The money you receive may be considered taxable income. Consult your tax advisor. Members with coverage under Medicaid or Medicare (including as secondary payer) are not eligible to receive incentive rewards under the SmartShopper Program. For HMO Blue New England plans, only network providers located in Massachusetts, Rhode Island, New Hampshire, and Vermont may qualify for rewards under the SmartShopper program. For HMO Blue plans, only network providers located in Massachusetts may qualify for rewards. Blue Cross Blue Shield of Massachusetts is an Independent Licensee of the Blue Cross and Blue Shield Association. \* , \* Registered Marks of the Blue Cross and Blue Shield Association. \* , \* Registered Marks are property of Sapphire Digital. © 2018 Blue Cross and Blue Shield of Massachusetts, Inc., and Blue Cross and Blue Shield of Massachusetts HMO Blue, Inc.