

RUNNING FOR OFFICE IN NORTON
"A Candidate's Guide to running for Town Election"

- ☒ Review List of **Terms Due to Expire** for listing of positions available on this year's ballot.
- ☒ Review **Annual Town Election Calendar**. Note the last day to obtain and return nomination papers.
- ☒ Obtain **Nomination Papers**. Circulate for signatures. Be sure to submit more than the required number (50) for certification so you do not fall short in the event of signatures not certified.

All signatures must be legible and written substantially as registered. The law allows a voter to insert or omit a middle name or initial and still have the signature deemed valid. Do not use nicknames or initials in place of full names. Married women should sign "Helen Smith" not "Mrs. John Smith." A **sample sheet** is provided in your candidate packet when you take out nomination papers as well.

It is wise to have a street listing with you to verify the exact form of registration. As a candidate, you are entitled to one free copy of a list of registered voters.

☒ **Campaign Finance Activity**

The law requires that candidates seeking election report campaign expenses and contributions by filing a pre and post election M CPF M 102 Form. Your candidate packets include the following Campaign Finance Related materials:

- Campaign Finance Guide
- 2 CPF M102 Campaign Finance Reports
- Instructions For Completing Form CPF M102
- Common Errors Made Fact Sheet
- Public Employees and Campaigns Fact Sheet

☒ **Political Signs**

Section 8.4.1 (e) of Norton Zoning By Law states that Political Signs *shall not exceed 6 square feet* each in sign area and shall *be removed 10 days following such election or referendum*. Political signs may be placed *only on private property* and only with the permission of the property owner.

MGL Ch 87, Section 9 allows for a fine of fifty dollars for affixing a notice, sign advertisement or other thing to a tree in a public way without obtaining written permission from the Tree Warden or Highway Department in the case of a state highway.

MGL Chapter 266, Section 126 allows for not less than ten nor more than one hundred dollars, plus the cost of removing such defacement for posting banners, announcements, notices or signs on utility poles. These items can be safety hazards to vehicles and pedestrians as well as interfere with the proper operation of electric service.

☒ **Campaign Activities on Election Day**

No Campaigning is allowed within 150 feet of the entrance to the polling locations (this is the 2nd row of parked vehicles at the High School). Prohibited actions include: holding any campaign sign; handing any person literature intended to influence the voter's action at the polls; wearing any campaign buttons or identifying signage; soliciting a person's vote for or against a candidate or question on the ballot; or distributing stickers. Vehicles displaying campaign materials are also prohibited within the 150 feet rule.

Hopefully, this information will assist you in effectively, efficiently and correctly running for office in our Town.

Please feel free to call me if you have any questions. Best of luck!

Danielle M. Sicard