



MINUTES

TOWN OF NORTON

RECEIVED NORTON TOWN CLERK Town Clerk Date/ Time Stamp 2024 APR -3 PM 3:43

Founders Day Meeting

02/15/2024

Town Hall @ 7pm

Attendance: Melissa Niziolek (Staff); Kristine LaVoie; Dawn Michienzie; Kym Arena; Heather Rideout; Kevin Johnson; Alicia Vye; Jenn Roscoe (zoom); Brian Shurtleff (zoom)

Committee Housekeeping with paperwork/forms to complete

Open Discussion:

- June 14th: Friday night concert on the common (Brian leading)
 - Brian will connect with Wheaton
 - Utilize ~~Liberty street~~ *Library St.*
 - Band on the gazebo
 - Beer garden opposite by the planter at the end
- June 15th: Saturday Founders Day at the high school
- possible June 13th or June 16th kickoff / farewell event partnering with VFW
- No fireworks this year, but Alicia will begin outreach for next year
- goal around creating consistent location
- Heather volunteered for social media / publicity
- Melissa will find out if there is already a FB page, explore making an Instagram
- Would like to include the students around making a new logo
 - thoughts around doing a competition- Dawn brainstorming
- explore ways to include them on social media
- Goal to include as many local groups / orgs as possible
 - Offer sponsorships for activities at the event (ie bounce house sponsorship)
 - Tables/areas to do their thing
- Ideas for the Saturday event
 - Bounce Houses
 - Touch a Truch
 - Photo Booth
 - Reunion area for NPS/Historical Society
- Fundraising Ideas
 - meat raffle
 - vertical rise

- calendar
- business sponsors (Kevin spearheading)
 - T-shirts with sponsors
- Offer community service hours to students who volunteer
- Talked about giving back to the community something that would be lasting from this committee/event.

Vote for Positions

- Chair = Kym Arena
- Vice-Chair = Kevin Johnson
- Clerk = Heather Rideout

Sub area assignments:

- Sponsorships: Kevin Johnson
- Publicity: Heather Rideout & Kevin Johnson
- Fireworks: Alicia Vye
- Logo Contest: Dawn Michienzie
- Friday Night: Brian Shurtleff
- Saturday: Kym Arena

Groups Mentioned to try to include:

- Historical Society – Reunion Booth
- Senior Center
- Garden Club
- Friends of the Library
- St. Mary's
- VFW
- Town Departments
- School Resource Officers


Next Meeting: Thursday, February 29, 2024

List of Documents or Other Exhibits used at Meeting:

- Cori Forms
- NPS space calendar for June
- Founder's Day Action Plan

Minutes respectfully submitted by: Heather Rideout

Minutes Approved by Committee On: _____

Chair Signature:  _____